

# FARWEST

PORTLAND 2017

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**FOR IMMEDIATE RELEASE**

## **Farwest 2017 Grower Solution Center Schedules Mini-Sessions Relevant To Greenhouse And Nursery Growers**

Wilsonville, Oregon (July 6, 2017) – The 2017 Farwest Show's Grower Solution Center will present an informative series of 18 free Mini-Sessions at this year's show which takes place, August 23-25, in Portland, OR. Sponsored by Nursery Management magazine and designed for the interests of greenhouse and nursery growers, the sessions take place during the Trade Show hours on the show floor. Many of the sessions complement Farwest's comprehensive breakout seminars and pesticide classes.

The Grower Solution Center will 'Be Far From Ordinary' with a slate of industry experts from around the country speaking on key topics that include soil health, pest and disease issues, technology, irrigation, labor, energy, and much more. Talks address grower challenges and offer solutions for more productive and efficient operations. The sessions are free to attendees, included with the Farwest Trade Show pass. Talks will be delivered in power-packed 25-minute segments starting at 1p on Wednesday, August 23, running during the trade show, with the last scheduled at 12:30p on Friday, August 25. The Mini-Sessions are designed to give attendees an educational reprieve from the busy show floor.

"The Grower Solution Center adds so much to the show in a concentrated way," says Allan Niemi, Director of Events for OAN. "The Mini-Sessions are a power punch of ideas and inspiration for our greenhouse/nursery grower attendees."

For complete details on Farwest 2017 and to pre-register, visit [www.FarwestShow.com](http://www.FarwestShow.com).

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodity, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit [www.oan.org](http://www.oan.org) or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit [www.FarwestShow.com](http://www.FarwestShow.com) or call 503-682-5089.

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