

FARWEST

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FOR IMMEDIATE RELEASE

Farwest 2017 Provides Two Great Venues For After-Hours Networking Fun For Show Participants

Wilsonville, Oregon (August 1, 2017) –The 2017 Farwest Show, August 23-25, in Portland, OR, offers attendees and exhibitors a great mix of fun and networking in two after-hours events this year.

The first is a brand new addition to the Farwest schedule. Happy Hour, sponsored by Anderson Pots, AmericanHort, and Alpha Nursery, will take place at the close of the Show's first day, Wednesday, August 23, 5-7p near the entrance at Lobby A. Everyone is invited to cheer the day with a glass of beer or wine from a no-host bar. Free hors d'oeuvres will be provided.

The ever-popular Pub Crawl takes place on Thursday, August 24, 5:30-7:30p at the Doug Fir Lounge, 830 E. Burnside St., Portland. With a new wrinkle in format, this year's gathering will stay at the one location for a bigger and better experience. Attendees will be provided a map of neighboring pubs, breweries, and distilleries to embark their own crawl afterwards and an evening of fun and relaxation.

Farwest Show 'Beer Sherpas' will depart between 5:15-5:30pm from the Show Office Room C120 to guide participants to the Doug Fir Lounge via the Portland Streetcar local transit.

The first 50 people to the Doug Fir Lounge will receive a complimentary beverage.

For detailed information on the new Happy Hour and the annual Pub Crawl, visit www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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