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2017 Farwest Show Retailers' Choice Awards To Recognize Best New Products For Garden Retail

Wilsonville, Oregon (August 1, 2017) – The 2017 Farwest Show, August 23-25, in Portland, OR, will once again sponsor The Garden Center Group's Retailers' Choice Awards at this year's Show. The Retailers' Choice Awards takes place at major trade shows around the country each year. At Farwest, representatives of The Garden Center Group will search the Show floor for the top new innovative plants, hard goods, products, and services that can make a positive impact on operations and bottom-line performance for independent garden centers.

The Awards process takes place over two days, Wednesday, August 23 and Thursday, August 24. It will be led by Danny Summers, Managing Director, The Garden Center Group. All garden retailers are welcome to participate in the product search on Wednesday, August 23, gathering at the Show main entrance C-Lobby at noon for instruction and nomination forms. After searching the floor and gathering entries individually on Wednesday, the team will regroup at 5p, Room A103, to compare notes and choose top picks. Winners will be presented at the Retailer Idea Center, on the Show floor, on Thursday, August 24, at 3p. Representatives from companies awarded will share information on their products at that time.

To participate in the judging, retailers must pre-register. To sign up, go to www.FarwestShow.com, to the 'Show Features' page and access the Retailers' Choice Awards registration link.

The Retailers' Choice Award is a program of The Garden Center Group. The Garden Center Group is an alliance of 125 premier garden centers and professional products and service providers from around the country. The Group is not a buying group. It is a resource for solutions to operational issues facing retailers today. The Group focuses on business solutions designed to help independent garden centers increase sales, improve operations and retain more profit.

A complete description of The Retailers' Choice Awards can be seen at <http://www.FarwestShow.com/highlights.shtml#13>.

For further questions, contact Allan Niemi, Director of Events, at 503-582-2005 and aniemi@oan.org.

For complete details on this event and others, show schedules, host hotels, speakers, education, and registration, visit www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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