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Farwest 2017 Seminar Speaker And Landscape Expert Rick Martinson Spotlights Biodiversity In The Landscape

Wilsonville, Oregon (August 7, 2017) –The 2017 Farwest Show, August 23-25 in Portland, OR, will be a forum for ecology in the landscape with guest speaker Rick Martinson, Ph.D., Owner Wintercreek Restoration & Nursery, and his perspectives on environmental and land management issues. Martinson will present a seminar, 'Critical Ecology; The Importance of Biodiversity in the Landscape', Friday, August 25, 9:45-10:45a, Room B110-112. His session looks at the importance of above-ground and below-ground biodiversity in a created landscape, and how subtle design elements can increase sustainability and reduce the need for fertilizers and water. Martinson will share insights from his 20-year experience designing and constructing landscapes based on ecological principles.

Martinson's experience includes work as an ecologist, botanist, environmental scientist and archaeologist in a variety of environments around the country. He has created unique environments and award winning landscapes in the western U.S. for nearly 20 years and is a recognized national leader at Oregon and Washington Tilth, Oregon State University and Central Oregon Community College. He is a member of the Natural Areas Association, Society for Ecological Restoration, Oregon Landscape Contractors Association and a Central Oregon Master Gardener.

For complete information on all Education Seminars (registration required), free Mini-Sessions, and general information on Farwest 2017, visit www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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