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Farwest 2017 Speaker Ladd Smith To Share Best Practices For Sustainable Landscape Management

Wilsonville, Oregon (June 26, 2017) – At the 2017 Farwest Show, Ladd Smith, co-founder, In Harmony Sustainable Landscapes, will conduct a seminar highlighting ways to achieve successful sustainable landscape management that meets long term goals and yields customer satisfaction. The Farwest Show takes place August 23-25, in Portland, OR.

Smith's talk, 'Successful Sustainable Landscape Practices That Balance Environmental Needs & Customer Expectations', looks at the garden as a whole. Attendees will learn about tried and true techniques along with exciting new products that are making sustainable landscape management more successful. Smith will explain how sound management practices also include good client communication to achieve long-term goals and how solutions are allowed time to take hold and produce the desired results. His talk is scheduled for Friday, August 25, 8:30-9:30p, in Room B110-112.

Smith and business partner, Mark Gile, co-founded In Harmony Sustainable Landscapes in 1994. He earned his BS degree in Ornamental Horticulture from the University of Nevada, Reno. The company provides organic based landscape services in the Seattle area and surrounding Puget Sound neighborhoods. In Harmony has received numerous awards, including the prestigious Washington State Governor's Award for Pollution Prevention, the Northwest Environmental Guide's Environmental Achiever of the Year Award, The WSNLA 2007 Environmental Excellence Award, and is a King County 5-Star EnviroStar. The company's work has been featured in many national and regional consumer publications. Smith has been a regular presenter for King County's highly successful Natural Yard Care Neighborhoods program for almost 15 years.

For complete information on all education Seminars (registration required), free Mini-Sessions, and general information on Farwest 2017, visit www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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